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## R e f l e c t i o n s

*Reflections* is a quarterly newsletter devoted to the issues of managing product development. Each issue has pragmatic discussions of how to manage people, manage projects, collect data, and in general, make projects and product development more successful.

Johanna uses her experiences as a technical contributor, manager, and consultant to make *Reflections* useful for you. She uses humor and examples to explain the issues, and then suggests pragmatic ideas for you to use in your daily work.

### Comments from readers:

"Your newsletter is great. You really have a knack for explaining difficult (and often painful :) concepts so concisely." ... VP Product Development

"I tried the "one-on-one" suggestion. It's really working." ... First line Manager

"Are you sure you don't work for my company? I really like your pragmatic suggestions and real-world examples." ... Technical Contributor

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